

DARRIN SNIDER

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Detail-oriented product and UX designer who works directly with developers and stakeholders in an Agile environment to deliver seamless experiences for end users. Driven by midwestern sensitivities and inclusive and socially-responsible design principles, I am well respected in the workplace for performance, diplomacy, and situational insight.

EXPERIENCE

Freelance // Product & Interaction Designer // Los Angeles, CA 2015 – Present

Key Clients: Louis Fourteen - Luxury Lifestyle Management, Wager - Peer-to-Peer Gambling

- Own the design process (UI & UX) and produce all deliverables — from app concept and core feature definition to final design — for businesses looking to break into the mobile app space

Basis Worldwide // Sr. Product Designer // Los Angeles, CA Sep 2015 – Oct 2019

Key Clients: AWS Legal (Amazon), California Cryobank Life Sciences, Teachers College, The Ohio State University, Orthopaedic Institute for Children, MediaPlatform, Perk Social Loyalty

Sr. Product Designer, Project Lead (Dec 2017 – Oct 2019)

- Earned reputation for excellence, handling many projects simultaneously and delivering on any task thrown at me
- Strong understanding of technologies and how feature requests impact project scope, development, and timeline
- Lead discovery sessions and workshops that consistently shocked clients with the resulting findings and progress
- Helped establish and continually improve our internal Agile design processes
- Worked closely with a design intern to build their skillsets and prepare them for a larger role in the company

UX Designer (Nov 2016 – Dec 2017)

- Synthesized product requirements to deliver user flows, wireframes, mockups, and final UI designs to clients via bi-weekly checkins according to Agile methodology
- Partnered with design, development, and management team members (both internal and contract) to bring products to life, delegating tasks to ensure deadlines and client expectations were met and exceeded
- Influenced management and development teams to achieve solutions that were best for the client

Designer (Sep 2015 – Nov 2016)

- Responsible for information architecture, visual design, art direction, and user flow optimizations for responsive web and native mobile applications across multiple client accounts

HIGHLIGHTS

- Built Basis' first design team alongside one other designer; quickly promoted from designer to lead product designer
- Expanded responsibilities and practiced Agile methodology acting as project manager on select projects when resources were short
- Received commendation from AWS Legal's VP of General Counsel for personal performance on the "most advanced and ground breaking tool I've ever used in my career"
- Sole designer (UI & UX) on chat-based concierge app that is now licensed by Mastercard UAE to provide bespoke services to top-tier cardholders

EDUCATION

University of Cincinnati, College of Design, Architecture, Art, and Planning (DAAP) 2015

Bachelor of Science in Industrial Design, focused courses on User Experience

KEY SKILLS

Technologies: Sketch, Adobe (PS, AI, ID, AE), InVision, Zeplin, HTML, CSS, Jira, Trello, G-Suite, Mailchimp, Drupal

- Highly professional with a strong attention to detail and ability to deliver buttoned-up work on tight deadlines
- Fosters an exciting, creative, and collaborative workplace
- Strong communication skills with the ability to relay complex messages and teach new concepts
- Creates design systems with corresponding Sketch libraries to promote efficient, consistent, and scalable products
- Demonstrates proficiency with prototyping tools such as Sketch, InVision, Illustrator, Photoshop, Zeplin, etc.
- Strong organization skills with ability to manage development handoff and oversee production, QA, and final launch